

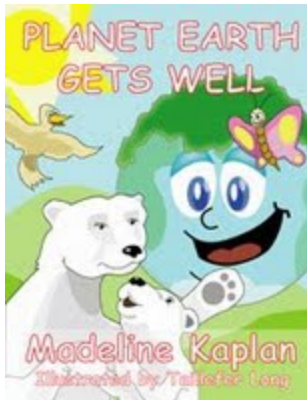
Green Options

Eco-Libris: An Interview with Madeline Kaplan, Author of 'Planet Earth Gets Well'

By [Raz Godelnik](#) • August 20, 2008



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Today we have the pleasure to interview Madeline Kaplan, author of [Planet Earth Gets Well](#).

This book is Madeline Kaplan's first children's book, and as [we collaborate with her](#) to plant trees for copies sold at the book signing events and at other promotional sales, I wanted to learn more about the book and what led her to publish a green-themed book for children.

Firstly, here's a little bit background (and a photo): Madeline Kaplan holds a B.A. in English literature and an M.B.A from Baruch College. She has published various business articles, but her three grandchildren inspired the writing of *Planet Earth Gets Well*, her first children's book. She lives with her husband in New York and Connecticut.

And now to the interview:

What brought you to write *Planet Earth Gets Well*?

Becoming a grandparent was a transitional moment for me. When I realized that I would be leaving the planet to my precious grandchildren I thought that I must do something that would hopefully have a lasting effect beyond my own lifetime. My grandchildren love me to read stories to them and it occurred to me that the overwhelming problem of global warming would not be solved in my generation. For that reason, I decided to write a children's book that would introduce the topic in a child-friendly concept and make my personal concern a more public one.

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